



Dear Prospective Sponsor,

The Texas Pony of the Americas (Texas POAC) Board of Directors and membership kindly request your support as a sponsor of our 2014 Show Season. We are proud to host four POA (IBC)/OPEN Shows in 2014. These shows will be held at Hopkins County Civic Center and Top Rail Cowboy Church in Greenville, Texas and are open to ALL BREEDS. In addition to our IBC shows we also proudly represent the POA at the Fort Worth Stock Show in January 2014 and will host the Mid-American Regional Show in Sulphur Springs in April of 2014! The Mid-American show is one of the clubs largest and most prestigious shows and will host exhibitors from many states. We offer substantial year-end high point and reserve high point awards in 5 different divisions. – 4 separate youth divisions and one adult division.

Texas POAC is unique as it is primarily youth based and has a long history in Texas. We are a youth organization catering to families and children that was founded in 1964 and continues to provide a family friendly and fun show venue for members and exhibitors. 2014 marks the 50th anniversary for Texas POAC. We are proud of the rich foundations of this club that provide a family friendly venue for competitive equestrian sports. The Texas POAC strives to engage families in wholesome competition to build leaders, achievers, character and success in our youth.

Please join us in making this year's shows successful. We greatly appreciate any level of sponsorship you can provide. Your sponsorship will receive recognition for the entire year at all of our shows, on our website, Facebook page and newsletters. Your donation helps our youth learn through participating in our events. Texas POAC, with your help, provides a competitive platform to form a new generation of horse enthusiasts and future leaders of the horse industry in our community and state.

In addition to helping our youth, Texas POAC is a non-profit 501-C (5) organization and your contribution is tax deductible as an advertising/business expense for your business.

We sincerely thank you for your time and consideration of supporting Texas POAC.

Kindest Regards,

LaRena Phillips
President - Texas POAC



2014 SHOW SERIES SPONSORSHIP LEVELS

Most Colorful

\$1000 and Up Donation -Benefits include posting your banner at all shows, premium website recognition and in each newsletter produced both in print and digital, acknowledgement of you, your farm, or business name over the PA during various classes for the entire show year. (Includes a full page ad design for our digital publication and 3' X 8' banner design and printing.)

Leopard Sponsors

\$500 -\$999 Donation - Benefits include posting your banner at all shows, premium website recognition and in each newsletter produced both in print and digital, acknowledgement of you, your farm, or business name over the PA during various classes for the entire show year. – (Includes a full page ad in the digital newsletter – ad design not included)

Blanket Sponsors

\$250 -\$499 Donation - Benefits include posting your banner (not to exceed 3' X 3') at all shows, acknowledgement on the website and in each newsletter produced, acknowledgement of you, your farm, or business name over the PA during the entire show year. (Includes a 1/2 page ad in the digital newsletter – ad design not included)

Frosted Sponsors

\$100-\$249 Donation - Benefits include acknowledgement on the website and in each newsletter produced, acknowledgement of you, your farm, or business name over the PA during 3 classes for the entire show year. (Includes a business card ad in the digital newsletter – ad design not included)

Snowcap Sponsors

\$50-\$99 Donation - Benefits include acknowledgement on the website and in each newsletter produced, acknowledgement of you, your farm, or business name over the PA during various classes for the entire show year.

Fewspot Sponsors

\$25-\$49 Donation- Sponsorship entitles you to an acknowledgement on the website and Facebook page and a listing in our digital newsletter.

2014 SHOW SERIES SPONSORSHIP BENIFITS



TEXAS POAC
SPONSORSHIP LEVELS

TEXAS POAC SPONSORSHIP LEVELS			Sponsor of Show Series recognized on banner at each show. Banner printing & design included.	Local publication sponsor recognition	Texas POAC Newsletter Ad and Digital Full Page Ad	Your banner displayed in arena	Texas POAC Newsletter Ad and Block Ad Both Print & Digital	Name announced numerous times during all 6 shows	Name announced at beginning of class	TX POAC Website and Facebook Link to your Website & Business Contact information with small logo.	Names displayed at registration desk	Listed in Sponsor Section of Club Website & Facebook page
Title	Amount	Type										
Most Colorful	\$1000 & up	Monetary	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Leopard	\$500 -\$999	Monetary			✓	✓	✓	✓	✓	✓	✓	✓
Blanket	\$250 -\$499	Monetary or In-Kind				✓	✓	✓	✓	✓	✓	✓
Frosted	\$100-\$249	Monetary or In-Kind					✓	✓	✓	✓	✓	✓
Snowcap	\$50-\$99	Monetary or In-Kind							✓	✓	✓	✓
Fewspot	\$25-\$49	Monetary or In-Kind									✓	✓

Monetary – Cash donations

In-Kind – Merchandise, product or service donated



2014 SHOW SERIES SPONSORSHIP FORM

Sponsorship information needed no later than February 1, 2014 to be listed in the March Showbill & Newsletter

CONTACT NAME:	
NAME OF BUSINESS: (As it should be announced and appear in written acknowledgements)	
ADDRESS :	
PHONE:	
EMAIL:	
WEBSITE ADDRESS:	
DONATION AMOUNT:	
SPONSOR LEVEL:	
CASH OR MERCHANDISE	
BANNER Y/N & Size (Will be returned)	
Ad for Publications Y/N	
SPONSORSHIP INFORMATION TO BE ANNOUNCED DURING THE 2014 SHOW YEAR: (ex. Name of business; Description of business; Website address; phone number)	
Texas POAC REPRESENTATIVE	

Please make checks payable to: Texas POAC

We sincerely appreciate your support of the Texas POAC and thank you for joining us in our efforts to offer quality horse shows that bring together the talents and interests of families and children in Texas. Your contribution benefits all horse enthusiasts and helps promote the advancement of the horse industry in Texas.

Texas Pony of the America